



Columbia Distributing Expands to Northern California; Acquires Mesa Beverage Co.

PORTLAND, Oregon (July 31, 2015) – In a move that will expand its footprint outside of Oregon and Washington, Columbia Distributing today announced it will purchase all assets of Mesa Beverage Co. based in Santa Rosa, California. Mesa represents a portfolio of more than 30 international, national and local beer, energy and water suppliers. The transaction is expected to close on October 31, 2015.

“This is a significant milestone in our company’s 80-year history – it’s a great opportunity to expand our reach and grow our business into Northern California,” said Gregg Christiansen, CEO and Chairman at Columbia Distributing. “Our supplier partners are excited. We have the right scale, right people and right knowledge to master the complexity of our growing business.”

Additionally, Columbia is amplifying its relationship with Mesa’s owner Ron Fowler. “Ron has served as a member of Columbia’s Board of Directors for over 20 years and was a former company owner. He will be re-investing a portion of the sale’s proceeds into Columbia to once again become part of the ownership team,” added Christiansen.

About Columbia Distributing

Columbia Distributing is one of the nation’s finest beer, cider and non-alcoholic beverage distributors. Headquartered in Portland, Oregon, the company has distributed some of the best known brands in the beverage business since 1935. Today Columbia Distributing and its 2,600+ employees service over 20,000 retail customers covering more than 135,000 square miles in Oregon and Washington. The company’s success is based on the deep-rooted tradition of delivering quality products, timely service and a genuine concern for customers’ needs. This is achieved by providing ongoing, sustainable opportunities and growth for its employees, customers, suppliers, shareholders and communities. For more information, visit www.coldist.com.

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